

Minutes  
City of Luna Pier  
Downtown Development Authority  
February 20, 2019

1. Call to order by: Noah Campbell, Chair at 6:35
2. Roll Call: Present: Mike Anstadt, Noah Campbell, Mike Briskey, Dave Davison, Bernie Russell, Jim Gardner, Michael Lucarelli, Mayor Jim Gardner, Mo Shalhout

Absent: Bernie Russell, Michael Lucarelli, Vicky Johnson

Guests Present: Residents Chuck Cooney, William Davis,

Mural Artist, Jenny Burt <https://www.tigerquill.com/>

JD Davison, Lead Partner in the Medical Marijuana business being developed on the old school property behind the Sunoco Station

Matt Zook, Executive Director and Azia Hawthorne, Comm Liason at

Monroe County Convention & Tourism Bureau

3. Approval of Minutes of January 16, 2019 meeting based on motion by Jim Gardner and second by Mike Briskey
4. Approval of Agenda based on motion by Dave Davison and second by Jim Gardner
5. Approval of the Treasurer's Report with unchanged balance of \$2,034.50 with discussion that a \$250 check for Jenny Burt is to be drafted from the account by the City Clerk ASAP for her prize as winner of the mural contest. This check to be managed by Mayor Gardner and Noah Campbell, DDA President.
6. Public Hearings: All guests present introduced themselves and explained their interest in attending the DDA meeting
7. Old Business:
  - a. Noah lead a discussion of the mural contest winners design after which he introduced Jenny. Jenny discussed her willingness to respond to our requests for modifications, her enthusiasm for the project. She handed put a cost estimate for the project as well as a timeline and cost of

materials. The total cost of the project with equipment rentals and paint is \$6,393. Jenny is will offer a payment plan and begin work with a 50% deposit. This would allow the DDA time to fund raise the amount above what we currently have in our account. Several members stated that they are personally willing to make generous donations as well as Mo indicating that she would hold a wine tasting in conjunction with the opening of her hair salon in April with funds raised donated to the mural on her building.

Noah will continue to work with Jenny to refine the design which we expect to approve at the next DDA meeting.

- b. Dave Davison reported that the environmental report on JD's Medical Marijuana property project found some ground contamination issues and that a second study is needed before approval to break ground. The second study will determine if this is a minor problem or a major issue. JD is optimistic about the project at this time.
- c. Mo Shalout discussed her progress toward establishing a Hair Salon business in the currently vacant old store location. She hopes to launch in April of this year.
- d. Mayor Gardner reported that the bid received for upgrades to the lighthouse (which will include elevator, stairs, second floor meeting room with Kitchenette and a large observation deck) was rejected because it was substantially over the \$210,000 budget and available funds. New bids will be solicited, potential, discussions with our architect will take place as well as consideration of qualified LP resident serving as the General Contractor plus methods of raising additional funds. It was agreed that this project is important to our community's growth because it serves as a cornerstone for our business development. Mayor to update at next meeting.
- e. Mike Anstadt raised the discussion about our agreed action to prepare a Proclamation of Thanks to Chateau Louise Owners as well as a scheduled time for presentation along with a media event whereby we would facilitate a photo and article about the history of the restaurant, the improvements and plans by the new owners as a way of thanking Skarlett & Nancy and encouraging all business owners in their efforts as well. The Mayor said he has a draft and will complete these plans in the next week.
- f. Discussion of the "6 Pillar Projects" in the final Pogemeyer report was tabled until next meeting.

#### 8. New Business:

- a. Mayor Gardner suggested that DDA continue meeting at the Water Tower park for future meeting and there was unanimous agreement.
  - b. Discussion of the marketing brochure was briefly discussed by Mike Briskey. Matt Zook and Aziz Hawthorne from the MC Tourist & Convention bureau offered their assistance on this project.
9. Action needed:
- a. Noah to contact Mural Winner and schedule next steps
  - b. Mike A to meet with Mayor to get proclamation going
  - c. Mike Briskey and Vicky Johnson to work on Marketing Brochure ideas.
10. Adjournment: A motion was made by Mike Anstadt and supported by Mike Brisket at 7:38 to adjourn. Motion carried.

**Next meeting: Wednesday, February 20, 2019 at 6:30 pm Water Tower Park**

Respectfully Submitted by Mike Anstadt